

## What is the More MARTA Atlanta Program?

- Led by a partnership between MARTA and the City of Atlanta to deliver the largest transit investment in four decades – \$2.5 billion over the next 40 years
- Funded by the half-penny sales tax passed in 2016 and overwhelmingly supported by Atlanta voters
- Includes fixed-route bus service expansion and improvements as well as investment in multi-modal transit projects and system-wide enhancements
- Supported by a strong collaboration between the Atlanta BeltLine, Atlanta Streetcar, City of Atlanta stakeholders, and the community
- Designed to increase transit accessibility, mobility, and connectivity within the City and to the existing regional transportation network
- Aligned with the Atlanta Transportation Plan

## ▶ Program Guiding Principles



- Improve mobility for current and future travel demand using a range of options



- Enhance safe, reliable, and convenient access to multi-modal transportation options



- Utilize fixed guideways, signal priority, and technology to prioritize transportation solutions



- Enhance integration of local and regional transportation networks, improving access to jobs, and last-mile connectivity

## ▶ More MARTA Atlanta Service Implemented to Date

City of Atlanta residents are already experiencing transit service enhancements supported by the More MARTA Atlanta program, including increased service hours and bus frequency, and the expansion of routes. Service improvements include:

### A Total of 41 Bus Route Improvements:

- Ten (10) new routes
- Three (3) routes with service frequency and span aligned with rail
- Fifteen (15) routes with increased service frequencies
- Fifteen (15) routes with increased spans of service



## More MARTA Atlanta Project List

The More MARTA Atlanta program partners are working together to develop and implement a system of mobility projects that are being selected based on a thorough analysis of technical data, performance measurements, and public input. These mobility projects will better serve Atlanta residents, as well as help the City implement its vision for the future. The More MARTA Atlanta program includes:

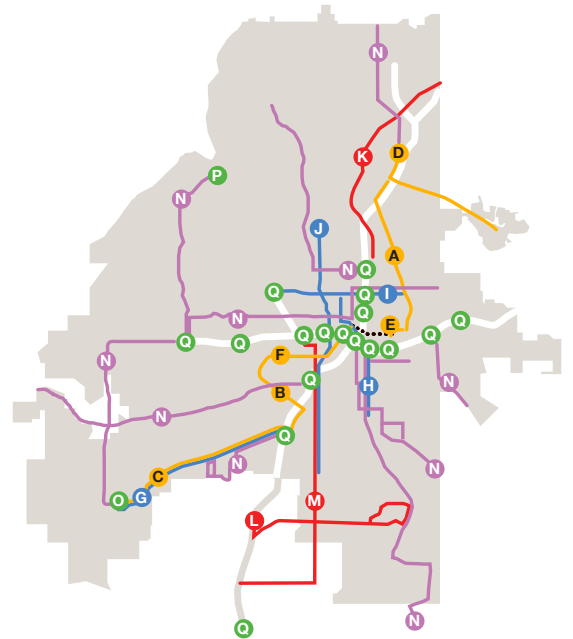
- Light Rail Transit expansion
- Bus Rapid Transit and Arterial Rapid Transit options, as well as frequent bus service
- The addition of new transit centers and station upgrades

## More MARTA Atlanta Proposed Program

- |   |                                     |
|---|-------------------------------------|
| <b>A</b> BeltLine Northeast LRT                   | <b>K</b> Peachtree Rd ART           |
| <b>B</b> BeltLine Southwest LRT                   | <b>L</b> Cleveland Ave ART          |
| <b>C</b> Campbellton Rd LRT                       | <b>M</b> Metropolitan Pkwy ART      |
| <b>D</b> Clifton Corridor LRT                     | <b>N</b> Frequent Local Bus Service |
| <b>E</b> Crosstown Downtown East Extension        | <b>O</b> Greenbriar Transit Center  |
| <b>F</b> Crosstown Downtown West Extension        | <b>P</b> Moores Mill Transit Center |
| <b>G</b> Campbellton Rd BRT                       | <b>Q</b> Station Improvements       |
| <b>H</b> Capitol Ave BRT                          |                                     |
| <b>I</b> North Ave - Donald L. Hollowell Pkwy BRT |                                     |
| <b>J</b> Northside Dr BRT                         |                                     |

(LRT) Light Rail Transit (ART) Arterial Rapid Transit (BRT) Bus Rapid Transit

*Project schedules and funding plans will be developed following approval of the final list by the MARTA Board in fall 2018.*



## ► We Want to Hear from You!

We need your feedback on the proposed More MARTA Atlanta projects prior to the final list being presented to the MARTA Board for approval in Fall 2018. The More MARTA Atlanta team will be out and about throughout the City this summer.

## Come see us!

- MARTA events and pop-up activities
- City festivals and community events
- Local meetings



Visit <http://www.itsmarta.com/moremarta> for an updated list of events and to provide your feedback on the proposed project list. Also, follow us on social media.

If you'd like us to meet with your group or participate in an event, please email us at [MoreMARTA\\_Atlanta@itsmarta.com](mailto:MoreMARTA_Atlanta@itsmarta.com).

**For more information, please contact us:**  
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